



# GREAT BIRDING PROJECTS



An approach to bird-related editing, education, tourism, and marketing

1 April 2012

## Amazing Penguin Evolution

BBC film just released



The BBC announced today, 1 April 2012, that camera crews filming at the Antarctic for the natural history series *Miracles of Evolution* had captured footage of penguins that have flight ability. Ornithologists are unsure if these are indeed a separate species or simply a subspecies of Adelie Penguins. Apparently, these birds exist in one or two inlets on the Antarctic coast near Halley Bay in the Weddell Sea. The BBC offered a video clip of these remarkable flying penguins. Instead of huddling together to endure the Antarctic winter, these penguins can actually take to the air to fly thousands of miles to a few remote valleys in the rainforests of South America where they can "spend the winter basking in the tropical sun." An astounding video is available from the BBC [here](#).

Further details, including how these penguins were found, can be viewed [here](#).

## New Suet Feeder Will Last Entire Winter Season

The folks at Mega-Bird, a leading bird-feeding company in Minnesota, are about to announce a new product today, 1 April 2012, that will simply end the tedious task of renewing and refreshing the standard suet-feeder in winter.

Their Mega-Bird Suet-Cylinder is not simply a large suet plug or suet cake. It is enormous. Created in a mold that is virtually the size of a standard 55-gallon drum, this new Mega-Bird product will not require replacement through the winter. This is one of the major attractions of this new product. No longer will homeowners be required to go outside to replace their suet cakes every few days or every week. Only one trip per season



Model Mega-Bird Suet-Cylinder

will be necessary. The new cylinder will make extra visits to the back yard superfluous between Thanksgiving and Easter. Another innovation has to do with the contents of the cylinder; these are not only based on the standard beef suet, but they are also enhanced by ground sunflower seeds, minimum cracked corn, and innovative berry skins, the byproduct of jelly processing. These berry skins reportedly come from grapes and excess grape jelly, giving the large feeding-cylinder a unique purple tone.

"This is huge," said one product researcher at Mega-Bird.

Still, one negative comment - from a competitor to Mega-Bird - has been that this large suet cylinder will be so large and heavy that it will require a substantial chain or sturdy cable to hang it from a tree. The necessity of having a large tree to hold up the cylinder has been downplayed by Mega-Bird. It is rumored that the company will also supply an accompanying seven-foot wooden frame to sustain the hanging suet-cylinder.

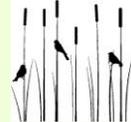
## Big Year "Prequel" to be Released

In an attempt to top the box-office records for the award-winning film, *The Big Year*, Boulder Oak Films will be releasing a gripping new film which will describe the touching, yet honest, world of birding. Test-screenings to non-birding audiences have assured makers that this film will smash all records for birding-based movies of the past. This is intended to be a "Big Year prequel," one that will have only one star, however, not the three male actors who dominated the original *Big Year*. Some details, and an advance trailer, can be previewed [here](#).



## Words to Consider:

"There is a very fine line between 'hobby' and 'mental illness'."  
- Dave Barry



## For More Information:

If you wish, you can contact me concerning your avitourism interests, site and trail/byway evaluations, psychic channelling sessions for extinct bird species, and group presentations. (A list of my standard 2012 talks can be sent to you on request.) I can be reached at the e-mail and/or P.O. Box address below:

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